

## Paper Trail No More

The Entire Graduate Admissions Process is Online!



### Inside

#### University of Kansas

Lawrence, Kansas

#### Products:

*Intelligent Connections*® Admissions Application Processing with Contact Management

#### New Graduate Applications System is Vastly More Efficient

The entire graduate admissions process was completely streamlined by using CollegeNET's Contact Management system to handle application processing from start to finish.

#### Why Intelligent Connections?

- Saves time and money
- Transparency
- Ease of collaboration
- User-friendly
- Customer service

#### The Savings:

No more paper! And the new efficient process saves time, since all stakeholders can easily access the same information at the same time, instead of sending paper files from department to department. The entire process, from submitted applications to admission decisions, occurs online in an easy-to-use web-based system, and over 10,000 applications a year are processed efficiently by a delighted staff.

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#### Business Profile

Founded in 1866, the University of Kansas occupies 1,000 acres on and around Mount Oread in the thriving city of Lawrence. With over 30,000 undergraduate and 6,000 graduate students pursuing degrees in 190 fields of

study, KU is the largest university in the state. Known for academic excellence, the school has produced 25 Rhodes scholars – more than all other Kansas schools combined. Each year, over 1,000 graduate degrees are awarded, 200 of which are doctoral degrees.

#### The Problem

Each year, the Graduate Admissions office at KU processes 10,000 applications for 68 academic programs. The former admissions system relied heavily on reams of paper shuffled from one location to another, manually reviewed and commented upon, and hand collated and transported via messenger from department to department. Furthermore, there was no way to secure sensitive applicant data, since the system relied on the campus mail delivery system. KU staff spent a great deal of time and effort keeping track of application materials, making photocopies, and chasing down faculty members for signatures.

#### The Solution

By extending their application processing system – already in use for application submission – the University streamlined the entire admissions process while staying within the familiar Intelligent Connections system. By adding Contact Management to their CollegeNET services, they are now able to manage applications online from the moment of submission all the way through academic review and acceptance. Graduate application forms now allow online submission of all



essays, letters of recommendation, and any other application materials. These materials are collated automatically with an applicant's forms, and can be easily accessed from within the Contact Management system. And when transcripts are submitted, KU staff can easily append the transcript to the appropriate applicant contact record, saving many hours of work each year. Staff and faculty can view, print, and manage all applications and additional materials from one central location, and register their admissions decisions from within the system.

#### **The Benefits**

All stakeholders are tremendously happy with the ease and transparency of the graduate admissions process. "Before implementing the new system, the

Graduate Application Processing Center was swamped," says Dr. John Augusto, Assistant Dean. "Now we can share information easily and centrally with all stakeholders, and staff members have more control at the local level. They're empowered to do their jobs without chasing down signatures or spending hours making photocopies." And because the CollegeNET system is highly secure, there are no more worries about compromising sensitive applicant data.

#### **Want to Know More?**

To discuss the many ways CollegeNET's products can save you time and money, and improve efficiency, contact [sales@collegenet.com](mailto:sales@collegenet.com).

