

## ApplyCam for Online Admissions

The Student is the Application®

The new *ApplyCam*® video response capability lets your online applicants respond to your video or written application prompts via webcam directly within your admissions application. ApplyCam lets you see and hear each applicant and thereby gain a genuine sense of them as a person, just as you do in a direct interview. But unlike with a direct interview, you completely avoid the hassle of scheduling appointments – and missing them! Because ApplyCam lets all applicants speak to you directly, it closes the gap favoring those who can afford to travel to campus. And unlike face-to-face interviews, which limit “memory” of each interview to notes taken by the interviewer, each ApplyCam interview is recorded for later replay by anyone in your evaluation team. ApplyCam is the latest advancement in online admissions application technology and an exclusive component of CollegeNET's *ApplyWeb*® Admissions Application Processing system.

### How ApplyCam Works:

ApplyCam is provided as a free upgrade to the ApplyWeb Admissions Application Processing system. When you include this feature in your online admissions application, your applicants using a webcam-equipped computer may choose to submit either written or video responses to the questions you have designated for this capability. You view the applicant's video responses simply by opening their submitted application.

### With ApplyCam You Can:

- Make your application process more convenient and appealing to applicants
- See and hear your applicants' responses to your admissions application questions
- Develop a stronger impression of each applicant, with or without in-person interviews
- Assess the English language proficiency of foreign applicants
- Allow each evaluator to independently view recorded responses and reach their own conclusions
- Make your school stand out as an institution on the cutting edge of technology
- Create a more memorable experience for your applicant and foster a sense of personal connection to your institution
- Specify the questions or prompts to be included in the ApplyCam portion of the application
- Set response time limits
- Allow your applicants to view and re-record their responses
- Send an automated video success message when students complete their application
- View ApplyCam applications through the Administrative system and the Admit application evaluation system

### For More Information:

Please contact your CollegeNET Account Manager, or Sales at 503.973.5200 or [sales@collegenet.com](mailto:sales@collegenet.com).

