Presenting Made Easy:
Your Guide to Presenting at the CollegeNET User Conference

The Why's

And the How's

Presenting at the CollegeNET User Conference is more than sharing what you know! **It's an opportunity to showcase your campus's successes, strengthen your professional voice, and connect with peers who face similar challenges.**

- Share your expertise
- Highlight your campus
- Network with others
- Build skills
- Gain confidence

How to Choose a Great Presentation Topic for the User Conference

The best presentation topics come from your real experiences and what you've learned, solved, improved, or discovered while working with 25Live, LYNX or X25. **Start by thinking about challenges you've faced...and how you overcame them.**

- Is there a workflow your team improved?
- A creative way you're using the tools?
- A process you streamlined?

These practical, real-world insights are incredibly valuable to other institutions.

You can also consider common questions you receive from colleagues, lessons your campus learned during implementation, or tips you wish *you* had known earlier. If you're stuck, think about the aspects of your work that make you proud or excited - these often make the most engaging sessions. And remember: your topic doesn't need to be complex or technical. **Some of the most impactful presentations are simple, honest stories about what's working on your campus and why.**

How to Create a Great Presentation

When creating your presentation, first start by defining a **clear goal** - what you want your audience to learn or take away. From there, **build a simple outline** to keep your content focused and organized. **Include an outline slide early** in your presentation so attendees know what to expect and can easily follow your flow. **Keep your slides minimal and easy to read**, avoiding dense text or small fonts. Whenever possible, **use visuals, diagrams, or screenshots** to support your story and help illustrate key points in a way that's engaging and memorable.

Get Support

You don't have to prepare alone! Getting support can make your presentation stronger and the process much easier. Start by practicing your session at least once, even if it's just a quick run-through to get comfortable with the flow. Ask a peer or colleague to review your slides or offer feedback; a fresh set of eyes can help you catch things you might miss. And **remember, your CollegeNET Account Manager is also a valuable resource.** They can offer insight into what has worked well in past presentations and help guide you in the right direction.

User Presentations Matter at the CollegeNET User Conference

User presentations are at the heart of the CollegeNET User Conference because they bring the real world into the room. While our team can share product updates, roadmaps, and best practices, **nothing is more valuable or more impactful than hearing directly from the people who use Series25 every day.** Your experiences, insights, challenges, and successes help other institutions learn in ways only *you* can offer.

These sessions create a space where campuses can learn from one another, discover new approaches, spark ideas, and build community. They also help shape the future of scheduling by showing us how the tools are being used, where innovation is happening, and what would make your work even better. In short: user presentations make the conference richer, more relevant, and more practical for everyone who attends. **Your voice elevates the entire experience - and the conference simply wouldn't be the same without it.**