



STANDOUT[®] CLASSROOM[™]

The First Schedule-free Enriched Learning Space

StandOut[®] Classroom[™] is the first virtual learning platform that provides fully interactive lecture transcriptions. The intuitive interface enables rich annotation, direct communication among classmates and instructors, and self-guided research tools. StandOut Classroom not only makes on-time degree completion more attainable for all students, it also provides a richer learning experience.

Anytime, Anywhere Instruction

- Eliminates class schedule conflicts and supports on-time degree completion
- Adaptable to faculty or student schedule changes and emergencies
- Accommodates students with jobs or young children

World's First Interactive Transcription

- Students and instructors can post and respond to questions and share ideas
- All participants can record, embed, and view videos
- Comments can be tagged, searched, and saved for future reference

Fully transcribed video lectures extend access to all qualified students

REVIEW MESSAGE

BUSN 212 01: SOLUTION DEVELOPMENT

53 views

All right, today we're going to discuss your solution or how to deliver on your value proposition, which is the promise that you made to your client. To begin, define in detail your proposed solution. Your solution component should be tailored to your opportunity, your customer needs, and the target market. Next, develop a communication strategy to make your solution known to your target market and determine how you will interact with your customers. Finally, analyze and determine mitigation strategies for your worst scenarios. When developing your solution components, use frameworks to provide justification for your decisions and developing your solution.

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Request a demo today - sales@standout.com

Interactive AI platform enables market communication and independent research

The screenshot displays a user interface for a course titled "BUSN 212 01: Strategy and Planning (Group)". A message from Lisa Ryan is being reviewed, with the subject "BUSN 212 01: SOLUTION DEVELOPMENT". The message content asks about target markets. A video player is visible on the left, and a search results overlay is on the right. The search results for "target market" include definitions and links from Investopedia, Investopedia, and Course Hero. A sidebar on the right offers various interaction tools like Vocabulary, Derives From, Exceptions to, Lookup, Note, Disagree, Ask, and Bookmark.

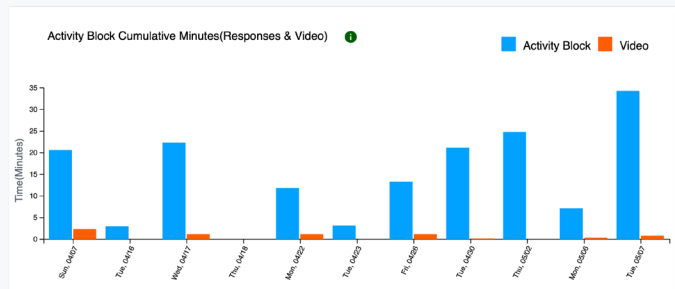
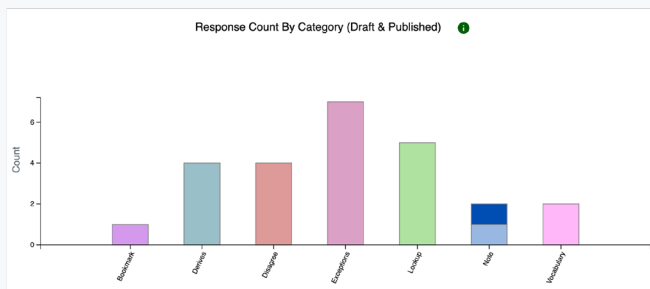
Self-paced Study & Enriched Learning

- Supports active reading, with search, bookmarking, highlighting, and annotation tools
- AI-enhanced tools for self-guided research into any lecture term or topic
- Automatically archived lectures and interactions for exam prep, papers, etc.

Insight for Instructors

- Analytic tools reveal students' interaction with the platform
- Highlights portions of lecture needing revision or further discussion
- Helps identify students needing additional support

Graphical analysis of cumulative watch times, annotations, user retention, and more



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