Old

Questioner / Reviewer

Student

New

Questioners

Student

Reviewers

Video Interviewing Revolution

Given the requirements for social distancing, is it possible to preserve the benefits of admissions interviewing or even expand these in our new COVID-19 world? The answer is YES! Because *StandOut®* eliminates the need to schedule live, in-person interviews, you now have the potential to offer interviews to all of your prospective students. Yet StandOut preserves the major benefits of face-to-face interviewing through its patented *Dynamic Scripting* capability, which allows each interview response to influence the next question asked – just as in traditional face-to-face interviewing.

Video Interviewing for Admissions | Benefits

A Richer Experience and More Revealing Interview

Because StandOut interviews are Dynamically Scripted, gone is the requirement for expecting one interviewer to juggle three important roles: questioner, note taker, and evaluator. StandOut allows questions to come from multiple people – the University president, the soccer coach, the physics professor, a woman, a man, a current student, etc. Not only does StandOut thus create a richer experience for the interviewee, it can reveal how the prospect responds to others with different backgrounds and roles.

Support Access and Fairness

StandOut's supercomputer scale enables you to offer interviews to ALL your applicants. This allows you to erase the bias that favors wealthier, more connected students – the ones who can afford to travel to on-campus interviews. Further, because each StandOut interview is recorded, multiple reviewers on your staff have the ability to review, evaluate, and discuss any interview and submit their scores. Evaluations no longer need to ride on the opinion of only one reviewer or the notes he/she takes during the traditional interview, thereby achieving a fairer process.

Work Smarter

StandOut offers significant cost savings by eliminating the need for scheduling, all hassles of missed in-person interviews, and all equipment glitches associated with setting up web interviews. Further, StandOut's AI/Supercomputer video technology provides you with a far richer analysis. Your reviewers can evaluate candidate videos side by side, score their English understandability, and even select from candidates by searching key words from their spoken transcripts. Reviewers can do all analysis and evaluation remotely at their convenience.

Find out more!

Visit **www.collegenet.com** or contact us at 503.973.5200 or at sales@collegenet.com

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Video Interviewing for Admissions │ Features

Student Access

- ADA accessible technology accommodates all students
- Allows for remote interviewing, improving access when travel is prohibitive

Opportunity

- Opens up interview opportunities when on-site appointments are limited
- Lets candidates be seen and heard rather than judged on a resume alone
- Candidates can practice video interviewing and see/hear how they perform

Administrative Control

- Full user control for interviewees, reviewers, content providers, and administrators
- Flexible permissions for users
- Side by side comparison and reviewing
- Select from a library of questions or create your own

Accuracy & Fairness

- Removes interviewer bias, creates fairness and consistency in interviewing
- Allows for team-based evaluation of the real interview

Convenience & Efficiency

- Review and collaborate over the web
- No scheduling or rescheduling time and expense

Superior Outcomes

- See more candidates than ever before
- See and hear the whole candidate
- Extend your reach and increase your yield
- Bring the real person to you while opening real opportunity for all students

Find out more!

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